

2012 GLOBAL FORUM

NOVEMBER 8 - 9 | SAN JOSE | CALIFORNIA

Join us for the Cleantech Open 2012 Global Forum as we bring together the latest in cleantech national and international entrepreneurs, the investment community, corporate partners, and like-minded business leaders like yourself.

Since 2006, the Cleantech Open - a 501(c)(3) non-profit and the world's largest cleantech accelerator - has been working to find, fund, and foster the most promising cleantech startups on the planet. To date our 581 US alumni companies have raised over \$660 million in external funding and have created thousands of jobs.

Every year, we bring together the engine that fuels this success to galvanize and celebrate our shared vision of doing well while doing good.

Join us at the Cleantech Open 2012 Global Forum to:

- Connect with the innovative entrepreneurs, investors, business leaders, and strategic partners that have helped make it happen.
- Explore our exposition floor of 120+ cleantech companies and sponsors from throughout the country and across the world.
- Build relationships with 1,000+ attendees, including entrepreneurs, business leaders, government officials, and media.

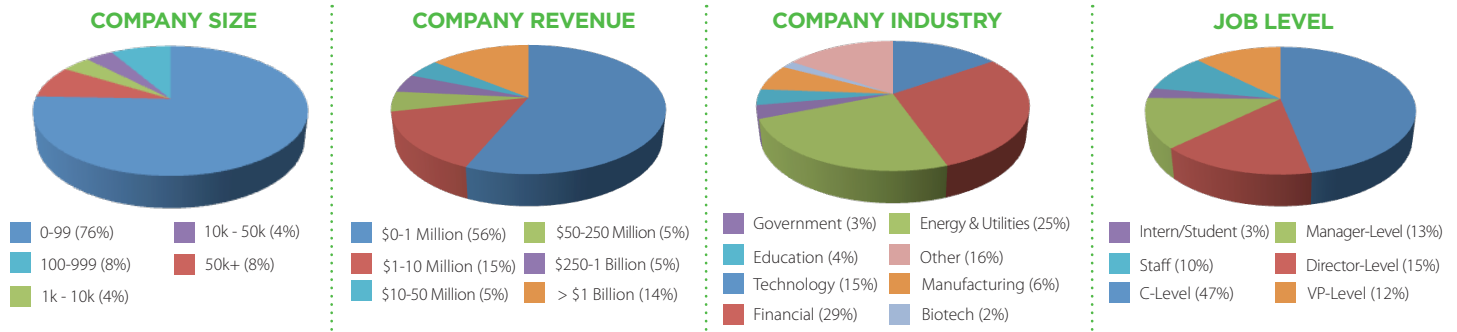
THE ACADEMY AWARDS OF CLEANTECH



This year's Global Forum is set in the backdrop of the Hayes Mansion, San Jose – a truly spectacular setting befitting the "Academy Awards of Cleantech". Listed on the National Register of Historic Places, the Hayes Mansion has adopted sustainability best practices and is recognized as a leader in building awareness and integrating new initiatives and strategies to reduce energy consumption and greenhouse gas emissions – supporting the Cleantech Open's initiative of conducting green events.

ATTENDEE PROFILE

Attendees are senior-level decision makers with leading companies and organizations who have budgets to spend on the latest clean technologies and solutions.



We find, fund and foster the most promising cleantech startups on the planet

sponsors@cleantechopen.com
www.cleantechopen.org
888.989.OPEN

2012 GLOBAL FORUM | BRANDING BENEFITS

INCLUDED WITH ALL EVENT SPONSORSHIPS:

- Logo on event micro-site
- Logo in event marketing and promotional materials
- Logo on event signage (can be rolling / electronic)
- Logos will be sized proportionally (units)

MAJOR SPONSOR

\$15,000

- Half-page advertisement in event program
- Recognition in welcome address
- Full table in exhibit space
- Logo on event agenda signage
- Logo size for marketing materials (1 unit)
- Bag stuffer - literature (one brochure, report, or flyer)
- 6 VIP Passes

CONTRIBUTING SPONSOR

\$7,500

- Quarter page advertisement in event program
- Half table in exhibit space
- Logo on event agenda signage
- Logo size for marketing materials (3/4 unit size)
- Bag stuffer - literature (one page flyer)
- 3 VIP Passes

RECEPTION SPONSOR

\$7,500

- Two available (one per day)
- Exclusive Logo on reception event signage
- Logo size for marketing materials (3/4 unit)
- Bag stuffer - literature (one page flyer)
- 3 VIP Passes

LUNCH SPONSOR

\$5,000

- Two available (one per day)
- Exclusive Logo on lunch event signage
- Logo size for marketing materials (1/2 unit)
- 2 VIP Passes

LANYARD SPONSOR

\$5,000

- One available
- Logo on one side of event lanyard
- Logo size for marketing materials (1/2 unit)
- 2 VIP Passes

BAG SPONSOR

\$5,000

- Four available
- Logo on one side of event bag
- Logo size for marketing materials (1/4 unit)
- 2 VIP Passes

SHUTTLE BUS SPONSOR

\$2,500

- One available
- Logo on shuttle-bus signage
- Logo size for marketing materials (1/4 unit)
- 1 VIP Pass



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2012 GLOBAL FORUM | SPONSORSHIP AGREEMENT

PACKAGES AND FEES

- | | | |
|---|--|--|
| <input type="checkbox"/> Major Event Sponsor (\$15,000) | <input type="checkbox"/> Lunch Sponsor (\$5,000) | <input type="checkbox"/> Shuttle Bus Sponsor (\$2,500) |
| <input type="checkbox"/> Contributing Event Sponsor (\$7,500) | <input type="checkbox"/> Lanyard Sponsor (\$5,000) | |
| <input type="checkbox"/> Reception Sponsor (\$7,500) | <input type="checkbox"/> Bag Sponsor (\$5,000) | |

Date:

Company Name:

Company URL for logo link:

Address:

State:

Zip | Pcode:

Country:

Main Contact:

Name:

Title:

Email:

Phone:

Fax:

Marketing Contact:

Name:

Title:

Email:

Phone:

Fax:

Billing Contact:

Name:

Title:

Email:

Phone:

Fax:

Authorized by:

Name:

Title:

Email:

Phone:

Fax:

Cleantech Open Approval:

Name:

Title:

Signature:

All sponsorships will be binding once counter signed by the Cleantech Open. An invoice will be sent upon receipt and counter-signature.

Sponsorship agreement is non-transferable, and any donations are non-refundable.

The Cleantech Open (Clean Tech Open) is a 501(c)(3) tax exempt non-profit corporation | Federal Tax ID: 26-3507343.

Please fax or email the completed form to:

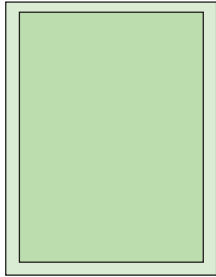
Nancy Bahamondes | Fax: 650.456.2222 | nancy@cleantechopen.com



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2012 GLOBAL FORUM | ADVERTISING SPECS



FULL PAGE BLEED

Trimmed (in)	Bleed (in)	Text area (in)
8.5 x 11	8.75 x 11.25	7.75 x 10.25

NO BLEED

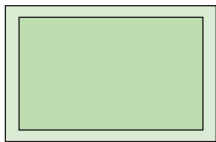
Trimmed (in)	Bleed (in)	Text area (in)
7.5 x 10	-	-

SPREAD BLEED

Trimmed (in)	Bleed (in)	Text area (in)
17 x 11	17.5 x 11.25	15.5 x 10.25

NO BLEED

Trimmed (in)	Bleed (in)	Text area (in)
16 x 10	-	-



HALF PAGE NO BLEED

Trimmed (in)	Bleed (in)	Text area (in)
7.5 x 4.875	-	-

QUARTER PAGE NO BLEED

Trimmed (in)	Bleed (in)	Text area (in)
3.625 x 4.875	-	-

TECHNICAL

Preferred Data Format

PDF (press quality/outline all fonts)

Delivery Method

e-mail: hlambert@cleantechopen.com

Media Supply

Media to contain only files required for the job, to be accompanied by a printout of contents, information concerning media format, file format, file names and digital proofs.

Text and Reverse Type

Minimum 6pt for standard fonts

Script and fine serif fonts 10pt

Bleed

0.125in on all sides

Live Text Position

No important text matter within 0.5in of trim

CLOSE DATE

Camera Ready Art

Must be received by October 25th, 2012

CONTACT

For additional information contact

Helen Lambert | hlambert@cleantechopen.com



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